

**INFORMATION ON THE PROCESSING OF PERSONAL DATA FOR EVENTS AND THE  
USE OF IMAGES: PHOTOS,  
AUDIO, AND VIDEO RECORDINGS  
ARTICLES 13 AND 14 OF REGULATION (EU) 2016/679 ("GDPR")**

**1. CONTACT DETAILS OF THE DATA CONTROLLER AND DATA PROTECTION OFFICER**

<b>DATA CONTROLLER</b>	<b>W Executive España S.L.</b> Registered office: Paseo de la Castellana, 85, 28046, Madrid. Tax Code (CIF): B72971385 E-mail: info@wexecutive.es
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**2. CATEGORIES OF DATA PROCESSED AND SOURCE OF DATA**

2.1. The data processed are identifying and personal data, with special reference to photographs and audio recordings. Additionally, depending on the event, other data may also be processed, such as, for example, name, surname, place and date of birth, tax code, country of birth, residence, gender, marital status, telephone number, professional or educational background, and/or role in the company.

2.2. The data is collected directly from you as the data subject.

**3. PURPOSES OF PROCESSING, LEGAL BASIS AND RETENTION PERIODS**

<b>WHY ARE YOUR DATA PROCESSED?</b>	<b>WHAT IS THE LEGAL BASIS THAT MAKES THE PROCESSING LAWFUL?</b>	<b>HOW LONG DO WE RETAIN YOUR DATA?</b>
For purposes related to holding a W Executive promotional and/or training	Consent of the data subject (Art. 6.1(a) of the General Data Protection Regulation).	For 36 months from the date of collection, for videos and images in the archive, excluding data published in print, on the Internet, or on social media.
For purposes related to carrying out commercial activities, specifically consisting of sending informational and promotional material related to our services and initiatives through newsletters and emails, as well as conducting market research, direct service sales, and commercial communications.	Consent of the data subject (Art. 6.1(a) of the General Data Protection Regulation).	

After the expiration of the aforementioned retention periods, all data will be deleted from the databases or anonymised, and printed media will be destroyed.
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#### **4. MANDATORY PROVISION OF DATA AND PROCESSING METHODS**

- 4.1. The provision of data is optional.
- 4.2. W EXECUTIVE ESPAÑA S.L. undertakes not to use any images in a way that could be detrimental to the dignity, reputation, or decorum of the data subject.
- 4.3. Your personal data will be processed using manual, paper, computerised, telematic, and automated tools, including those intended to store, manage, or transmit data, which in any case are suitable for ensuring the security and confidentiality of the data, according to procedures strictly related to the purposes mentioned in this policy. The processing of personal data is carried out in accordance with the principles of fairness, lawfulness, and transparency on which the General Data Protection Regulation is based.

#### **5. CATEGORIES OF DATA RECIPIENTS**

- 5.1. The data may be communicated, published, and/or disseminated in any form on the websites of W EXECUTIVE ESPAÑA S.L., on social media channels (Facebook, YouTube, Instagram, Twitter, etc.), in printed form, and/or through any other means of public communication, including mobile phones and/or other remote communication systems or technologies useful for the promotion of events, as well as through the media of partners linked to the initiatives of W EXECUTIVE ESPAÑA S.L.
- 5.2. The data may be communicated to entities acting as independent data controllers, such as, for example, W-Group Holding S.p.a. companies, the Company's clients, public bodies, etc., once we have received your explicit consent.
- 5.3. Your data may be processed on behalf of the Company by persons designated as Data Controllers or Data Processors.

#### **6. LOCATION AND TRANSFER OF DATA**

- 6.1. For the processing of personal data, W EXECUTIVE ESPAÑA S.L. uses an IT infrastructure located within the European Union.
- 6.2. In the event of using suppliers located outside the European Union, the security measures and compliance with the guarantees prescribed by the General Data Protection Regulation will be verified in advance.

#### **7. RIGHTS OF THE DATA SUBJECT**

- 7.1. You may request from the Data Controller access to your personal data, its rectification or deletion, the completion of incomplete data, the restriction of processing in the cases provided for by Art. 18 of the General Data Protection Regulation; obtain the data in a structured, commonly used, and machine-readable format, and, if technically feasible, transmit them without hindrance to another data controller if the conditions for exercising the right to data portability are met in accordance with Art. 20 of the General Data Protection Regulation (the processing is based on consent in accordance with Art. 6.1(a) or Art. 9.2(a) of the General Data Protection Regulation or on the contract in accordance with art. 6.1(b) of the General Data Protection Regulation and is carried out by automated means).
- 7.2. You have the right to revoke your consent at any time, without affecting the lawfulness of the processing carried out until then.
  1. These rights can be exercised by writing to [privacy@wexecutive.es](mailto:privacy@wexecutive.es).
  2. Data subjects who believe that the processing of their personal data by the Data Controller infringes the provisions of the General Data Protection Regulation have the right to lodge a complaint with the Spanish Data Protection Authority (Article 77 of the General Data Protection Regulation) or to take legal action (article 79 of the General Data Protection Regulation).

**ACKNOWLEDGEMENT OF RECEIPT OF INFORMATION**

I declare that I have received and read the information regarding the processing of my personal data. In \_\_\_\_\_, on \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Legible Name and Surname \_\_\_\_\_  
\_\_ Signature \_\_\_\_\_

**DECLARATION OF CONSENT TO RECEIVE COMMERCIAL COMMUNICATIONS**

Having read the information regarding the processing of personal data provided by W EXECUTIVE ESPAÑA S.L., aware that my consent is optional and can be revoked at any time, in relation to the processing of my data for receiving informational material for marketing purposes.

- I consent
- I do not consent